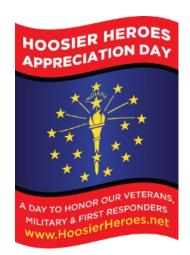
HHAD's Pre-Announcement for our 10th Annual **Hoosier Heroes Appreciation Day**

(Formally, the Mayors' Veterans Appreciation Day) A Day to Show Our Appreciation to our: **Hoosier Veterans, Military & First Responders** Saturday, the 23rd of September 2023 from 10 AM to 6 PM — Ballgame Starts at 6:30 PM White River State Park in Downtown Indy



Program & Main Events

- 1) A program celebrating and honoring our Hoosier Heroes (Guest Speakers, Awards, Acknowledgments, Accomplishments, etc.)
- 2) A program to remember our **POW/MIA Day** Rolling Thunder will share their program
- 3) We will acknowledge our Fallen Hoosier Heroes, Veterans, Military, Law Enforcement, Fire Fighters, Hospitals & EMS groups.
- 4) We will acknowledge those lost to Suicide.
- 5) A Catered Lunch for our Hoosier Heroes and their Families after the program
- 6) Indianapolis Indians game in the evening starting at 6:30 PM at Victory Field w/ Fireworks.
- 7) Indianapolis Zoo for our Hoosier Heroes and their Families
- 8) Indy Municipal Band, plus 2 or 3 local bands, play throughout the day in the Celebration Plaza
- 9) Car, Truck & Motorcycle Show on the old Washington St bridge
- 10) Job / Career Fair WorkOne

Fund Raiser – VSC will have a Motorcycle Ride this summer to help fund Hoosier Heroes Appreciation Day.

Other Proposed Events

- 1) Hundreds of Vendors & Exhibitors from Service providers that offer goods, services, programs, benefits, counseling, etc., to our Hoosier Heroes
- 2) All types of entertainment games and events for the kids (bounce houses, sports, etc.)
- 3) Balloon Rides
- 4) Petting Zoo A Farm Animal group with various farm animals they can pet for the kids.
- 5) Other State Fair-type food vendors with food and drinks for sale will also be available.
- 6) Workshops on learning what others are doing to help our Hoosier Heroes
- 7) **Sports Team Members -** signing autographs and taking pictures.
- 8) Sports Cheerleaders & Mascots (football, baseball, hockey, soccer, etc.) for the kids
- 9) Competitive activities
- 10) Mobile Vet Van, Blood Mobile, BMV Mobile
- 11) Drawings for Great Door Prizes all-day
- 12) Food Drive for Indy's Homeless (Drop nonperishable food items off at the gate)

We plan to produce this Major Event honoring our Veterans, Military & First Responders, and we need your help pulling it all together. We're looking for 1) Volunteers, 2) Vendors / Exhibitors, 3) Sponsors, and 4) Planning Committee Members. We want to raise enough money from our Sponsors to offer at least 2,000 of our Hoosier Heroes Free lunch, Parking, Zoo, & Indians game. If you are interested in helping us with this project, please visit www. Veterans.ooo and click on the "Sign-Up" link at the top of the page.

For additional information on our Event, please contact: Don Hawkins | 317-632-0500 | Hawkins@Veterans.ooo

Check out our website for Updates: www.HoosierHeroes.net

I will be on a Zoom call every Wednesday evening at 7:00 to answer any of your questions. https://us06web.zoom.us/j/4041895202?pwd=TTIwSFBpeDJma0dORFBybUZmTGM0Zz09 (password "Don")